

VILLAGE OF LAKEVIEW
DDA Meeting Minutes
February 19, 2020

Jonaitis called the meeting to order at 6:00 p.m.

Members Present: Ed Jonaitis, Ranny Leppink, Raymi Sunabe, Greg Mckenna and Paul Mesman

Members Absent: Barb Huttinga, Dave Lund, Kevin Griffith.

Also Present: Village Manager, Darin K. Dood, Melissa King

Mesman moved and Leppink seconded to approve the agenda as presented. Motion carried.

Sunabe moved and Leppink seconded to approve minutes from October 3, 2019 as presented. Motion carried.

Public comments: None

Business:

Façade Grant – 339 Lincoln Ave.

Mesman moved and Mckenna seconded to approve Façade Grant for 339 Lincoln Avenue. Motion carried.

A new set of guidelines will be put in place going forward that will include a deadline for the application along with a time frame the work needs to be completed in order to receive the Façade Grant. It was decided that the application deadline for FY21/22 grant monies will be December 15th of 2020 with the work to be completed before February 28, 2022.

For the current FY 20/21 the application deadline will be April 30, 2020 with the work to be completed by February 28, 2021.

A Façade Grant committee consisting of three members will be able to approve Façade Grant applications going forward if need be. These members are Paul Mesman, Dave Lund (if accepted) and Kevin Griffith (if accepted).

DDA Budget and Annual Report

The DDA Budget and Annual Report were reviewed. Going forward, the DDA members will meet prior to the finalizing of the FY budget to approve the DDA portion being sent to council.

Bollinger's Lot

An update was given on the Bollinger's lot grant. Everything has been submitted and we are waiting to see if we are approved to move to the next step in the process.

Christmas Light Contract

Mckenna moved and Sunabe seconded to approve the contract with Hometown Decoration and Display for the Christmas season 2020 in the amount of \$3,102. Motion carried.

M-46 Billboard

Village Council has approved a new billboard for M-46.

Jack Johnson from Second Street Images is donating an image to be placed on the billboard. The DDA will decide on the image and the wording used for this billboard. They agreed the wording should be minimal. An example: You missed the light, take a right.

Small Town & Rural Development Conference

Manager Dood will be attending the Small Town & Rural Development Conference April 21st and 22nd. This conference holds a Consumers Energy Foundation Pitch Competition where

communities have a chance to win money. Three grants will be awarded in the amount of \$10,000, \$15,000, and \$25,000. Manager Dood is submitting the required material with the hopes of being selected as one of the finalists. If selected, he will present a power point that showcases Lakeview along with what the money would be used for. The DDA decided it would be an opportunity to purchase the floating dock that was presented in the fall by Griffith.

Manager Dood will show how it gives our youth a place where they sit on the benches and hang out with their friends or fish off the dock. He will show how it will help make Lakeview a tourist destination for float planes and boaters who use the public access on the lake. Also, by having a public dock that planes and boats can tie up at, they will be connected to our walkable downtown area where they can shop, eat dinner, and get ice cream. This is also a placemaking opportunity that will connect our public and private sectors.

Mesman moved and Sunabe seconded to adjourn meeting at 7:18 P.M. Motion carried.

Respectfully submitted,

Melissa King
Village Clerk

The Village of Lakeview is an equal opportunity employer and provider.