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**VILLAGE OF LAKEVIEW
DDA Meeting Minutes
March 29, 2018**

Village Manager Gallagher called the meeting to order at 6:37

Members Present: Greg McKenna, Kevin Griffith, Molly Perusse, Ransom Leppink and Ed Winter (arrived at 6:45)

Members Absent: Edward Jonaitis, Jim Draper, Gary Dolbee, Barb Huttinga.

Also Present: Shay Gallagher, Missy King, Rob Spohr, Josh Gibbs.

Leppink moved and Griffith seconded to approve agenda. Motion granted.

Leppink moved and Griffith seconded to approve minutes from October 18, 2017.
Motion granted.

Public comments: None

Rob Spohr and Josh Gibbs from Montcalm Economic Alliance presented material for "Growing Montcalm". The Right Place Inc. serves region 4 for West Michigan. Kathy Jo from the agency works closely with all manufactures to help with Retention-Expansion and behind the scenes. At this time council would like to see Cato Township and Village of Lakeview work hand in hand on this project. Manager Gallagher will help set up meeting for some time in May with Township.

The Library/DDA Agreements are all settled. Just need a signature from Jonaitis.

2018-2019 DDA Budget was presented. There will be information gathered for next meeting on doubling or tripling payments on bond to reduce debt at a quicker rate.

Tamarack Lake Clean-up is scheduled for May 20, 2018. Council would like to get on board next year with the free t-shirts that come out every spring and add a logo for the Lake Clean-up.

DDA would like to contribute by giving gift certificates for those who participated to use when Clean-up is finished.

Perusse made a motion for certificates to be issued not to exceed \$350. Seconded by Leppink.
Motion carried.

There was discussion on hiring a seasonal/part-time employee. Griffith asked to work together with the Village on this position. Get word out to students who are studying agriculture. The job description can be adjusted, if need be, before moving forward.

Images were viewed for planters in the downtown district. It was agreed that we need durable and weather proof if possible. We would start with the core downtown and expand as we go. Shay will pursue pricing on large, round, compost style planters that were preferred by the council. Look into working with a greenhouse to have the planters ready in the spring. It would be a great advertisement for the greenhouse as well.

A new DDA Façade Grant Program was proposed to replace our current program. The outline for the Façade Grant is more detailed. Council would like to see the program launched in the winter, so it can be prepared for spring.

Leppink motioned, and Griffith seconded to replace our current DDA Façade Grant Program. Motion carried.

Discussion took place on the future of Bollinger's lot. It was decided there needs to be a better plan in place before any decisions are made. There is concern that money would be wasted if it isn't done in the right order. There was discussion on the seeding of the lot.

Recycling with the County for business owners is in the discussion phase. It will be reported back that there is interest if the bins are locked.

Motion by Perusse to adjourn meeting at 7:47 and seconded by Leppink.

Respectfully submitted,

Missy King
Executive Assistant/Community Liaison

The Village of Lakeview is an equal opportunity employer and provider.